



## **Russian Law Week 2016 in London:** *Establishing Bridges in Challenging Times*

**14 - 16 November 2016**  
The Law Society, 113 Chancery Lane, WC2A 1PL London

# Sponsorship Opportunities

### Partner Organisations



### Media Partners



# Sponsorship Opportunities

<b>Target Audience</b>	Reception 200  Conference 120- 150  Senior partners of law firms, in-house lawyers, government representatives, Judges and legal academics from Russia and CIS; Solicitors and barristers from England and Wales.
<b>PR Coverage</b>	This event will be widely publicised through websites and associated e-mail bulletins via the following organisations: <ul style="list-style-type: none"><li>• Law Society of England &amp; Wales</li><li>• Bar Council of England &amp; Wales</li><li>• Russian Federal Chamber of Lawyers</li><li>• Moscow Chamber of Advocates</li><li>• St Petersburg Chamber of Advocate</li><li>• Anglo-Russian Law Association and British Russian Law Association (well established bilateral organisations)</li></ul>
<b>Branding Opportunities</b>	<b>Principal Sponsor:</b> <ul style="list-style-type: none"><li>• Corporate logo on marketing materials</li><li>• Corporate logo on front cover of final programme</li><li>• Descriptive text in final programme (150 words company message, logo and contact details)</li><li>• Logo on event page on the Law Society and Bar Council website</li><li>• Stage Set and PowerPoint presentation holding slide during the conference</li><li>• Recognition in all press release circulated in connection with the conference</li><li>• Opportunity to display the organisation's promotional literature at the conference</li><li>• 2 free insert for delegate bags</li><li>• 1 free promotional item inserted into delegate bag</li><li>• 4 complimentary conference registrations</li><li>• Delegate list of all attendees detailing the name and firm</li><li>• Logo on all session signage within the venue, and</li><li>• Logo on all directional signage within the conference venue</li></ul>

### **Reception Sponsor (Monday 14 November 2016)**

- Designated as primary sponsor - referred to as 'Reception Sponsor' in marketing material
- Welcome banners with sponsor's branding and information displayed
- Corporate logo on marketing materials
- Descriptive text in final programme (100 words company message, logo and contact details)
- Company name and logo branding included at each bar, with the opportunity to provide branded napkins
- Opportunity to display the organisation's promotional literature at the Reception
- Recognition in all press release circulated in connection with the conference
- 3 complimentary conference registrations
- 4 complimentary tickets to the reception
- Logo on event page on the Law Society and Bar Council website
- Logo on reception signage
- Logo on all directional signage within the reception venue

### **Associate Sponsor**

- Corporate logo on marketing materials
- Descriptive text in final programme (75 words company message, logo and contact details)
- Logo on event page on the Law Society and Bar Council website
- Opportunity to display the organisation's promotional literature at the conference
- Stage Set and PowerPoint presentation holding slide during the conference
- Recognition in all press release circulated in connection with the conference
- 1 free insert for delegate bags
- 2 complimentary conference registrations, and
- Delegate list of all attendee's on the day detailing the name and firm

	<p><b>Session Sponsor</b></p> <ul style="list-style-type: none"> <li>• Corporate logo on marketing materials</li> <li>• Descriptive text in final programme (100 words company message, logo and contact details)</li> <li>• Logo on event page on the Law Society and Bar Council website</li> <li>• Opportunity to display the organisation's promotional literature at the conference</li> <li>• Stage Set and PowerPoint presentation holding slide during the conference</li> <li>• Recognition in all press release circulated in connection with the conference</li> <li>• 1 free insert for delegate bags</li> <li>• 1 free promotional item inserted into delegate bag</li> <li>• 3 complimentary conference registrations, and</li> <li>• Delegate list of all attendee's on the day detailing the name and firm</li> </ul>
<p><b>Investment Rates</b></p>	<p>Principal Sponsorship: £7,000 + VAT  Reception Sponsorship: £5,000 + VAT  Session Sponsor: £5,000 + VAT  Associate Sponsor: £2,000 + VAT</p>

